



## Now **Power2Motivate™** Available Worldwide

**Toronto, Canada, September, 2008** — **Power2Motivate™**, the world's first truly on-demand incentive management application, enables HR professionals worldwide, to create and manage their own recognition, sales tracking and training programs. Now available in 29 countries and 7 languages, the Carlton Group Limited, the people behind this innovative software application, is revving up for further expansion around the world.

Today, **Power2Motivate™** is delivering one global solution on a single platform with consolidated tracking and reporting to employees in forward thinking companies that operate in Australia, Austria, Belgium, Brunei, Canada, Denmark, East Malaysia, England, Finland, France, Germany, Hong Kong, India, Ireland, Macau, Mexico, New Zealand, Norway, Portugal, Scotland, Singapore, Spain, Sweden, The Philippines, Taiwan, Thailand, United States, Wales and West Malaysia.

Says Rob Purdy, CEO Carlton Group Limited, "No matter where in the world you are, **P2M™** is available to make the most of a business's employee contingent through motivating, recognizing, engaging, and rewarding your people. It is a global solution that is ideally suited to meet the needs of every company, large or small and from wherever around the globe they are operating." Available right now in English, French, Spanish, Chinese, German, Finnish and Swedish **P2M™** is the gold standard in HR management tools.

### **About Power2Motivate™**

**Power2Motivate™** is a hosted online application that enables users to build and launch their own employee incentive and recognition programs in minutes. There are no set-up or management fees, additional applications are free of charge and users only pay for points they award. Employees accumulate points and choose from a database of thousands of awards from travel to gift cards to concert tickets.

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