



Online Training Made Easy with P2M™' s Free* *Training Center* Launch

Toronto, Canada, September, 2008 — Power2Motivate® is pleased to announce a groundbreaking development in their quest to make their online incentive and recognition software application the most valued people management resource available around the globe: **The Training Center**. While it is a well-known fact that traditional training is time-consuming and costly, P2M™ cuts through traditionally expensive and time-consuming training activities to present their highly effective on-demand training system.

“The Training Center has been specifically designed to save time and reduce training costs while improving employee knowledge and performance“, says Carlton Group Limited CEO Rob Purdy. “ And best of all, the Training Center is free for all P2M® clients as P2M® is free and users only pay for the points they award their employees for successfully completing each module and quiz.”

Here’s a quick tour of **The Training Center**. P2M® uses a SCORM compliant training system that simplifies the upload of new or existing courses and quiz content. P2M® clients appoint an administrator to set up course descriptions, course requirements, passing scores, attempts allowed, and points to be awarded for successful completion. Training and quiz content is loaded simply and once in place, can be easily modified. Many advanced options are available to enhance the overall training experience.

Designed to focus on the task at hand – learning – there is no chat, message board or built-in email interface that would clutter up the training experience. An assessment engine that can be used for testing or surveying learners is integral to The Training Center and supports all question types expected: multiple choice, fill-in-the blank, ranking, free form, Likert scale.

Upon successfully completing a training session and passing the quiz, employees are automatically awarded points in recognition of their accomplishment, providing an added incentive to participate in the training. Says Purdy, “In our experience, awarding reward points for completion results in much higher participation rates, especially for remote or independent employees or agents. In addition, well trained employees or agents deliver far better results and achieve higher levels of customer satisfaction.”

Making The Training Center even more useful, standard reports can be created to analyze the progress and effectiveness of training efforts. As well as viewing

the reports online, all of it can be exported, giving the option of slicing and dicing data.

For existing P2M® clients, **The Training Center** works hand in hand with the **Motivation Center** and **Sales Central** to provide their businesses with a suite of state-of-the-art management tools that maintains the well trained, multi-skilled, motivated and engaged workforce employers need to achieve a competitive and distinctive edge today. All that P2M®'s clients pay for is the **points** they award to their achievers.

Any business, large or small can find out more by visiting www.power2motivate.com

Carlton Group, with its head office in Toronto, Canada, is a leading, full service performance improvement company serving the needs of Fortune 1000 clients since its beginnings in 1989. In 1999, Carlton Group developed a leading edge on-line incentive management solution called IMS® which includes 3-main modules: Employee Recognition, Sales Incentives and On-line Training. With IMS as its foundation, Carlton Group introduced Power2Motivate® software in March 2007, the world's first truly *on-demand* incentive management solution. Since its introduction, the company has signed licensing agreements with companies in Canada, the US, Europe and South America and our applications are available in 9 languages and 31 countries around the world. Carlton Group has the ability to deliver on both a domestic and global scale through one of the most sophisticated reward management systems in the world.

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